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**:30 COMMERCIAL SCRIPT**

<b>ACCNT. EXEC:</b> <u>Roger</u>	<b>DATE:</b> <u>August 12, 2017</u>
<b>COPY WRITER:</b> <u>Chris Lapinski</u>	<b>TITLE:</b> <u>MGG</u>
<b>DIRECTOR:</b> <u>Chris Lapinski</u>	<b>CONTACT:</b> <u>Steven</u>
<b>CLIENT:</b> <u>Mixed Greens</u>	<b>PHONE:</b> <u>646-431-4570</u>

Title: "Freshness"	
SCRIPT DIRECTION	AUDIO
<p><b>YOU WILL READ THIS IN 27 SECONDS TOTAL, NOT COUNTING THE ONE SECOND PAUSE IN SEGMENT FIVE</b></p>	
<p>1. THIS SHOULD BE READ WITH CARE, YOU ARE MAKING THE VIEWER BELIEVE IN THE FRESHNESS AND QUALITY, CONFIDENT AND STRONG ON THIS MESSAGE DELIVERY</p>	<p>1. <b>VOICEOVER:</b> AT MIXED GREENS AND GRILL, FRESHNESS AND QUALITY ARE JUST TWO INGREDIENTS THAT GO INTO EVERY SALAD WE PREPARE.</p>
<p>2. READ "THE REST" AND THEN A SLIGHT PAUSE WITH A FUN LITTLE OFFER TO THE CUSTOMER" IS UP TO YOU!"</p>	<p>2. THE REST, IS UP TO YOU!</p>
<p>3. JUST FEEL THIS, YOU WANT MOUTHS TO WATER AND MAKE IT FUN</p>	<p>3. CHOOSE FROM OUR SIGNATURE SALADS AND WRAPS OR CREATE YOUR OWN, WITH SO MANY OPTIONS.</p>
<p>4. AGAIN THINKING OF KEEPING IT FUN AND LIGHT AND MAKING THE AUDIENCE HUNGRY HERE.</p>	<p>4. TRY OUR WINNING HOT SANDWICHES, FRESHLY SQUEEZED VEGETABLE OR FRUIT JUICE CREATIONS, DAILY STORE MADE SOUPS AND OUR FAN FAVORITE TURKEY CHILI.</p>
<p>5. <u>PAUSE HERE FOR A SECOND</u></p>	<p>5. <b><u>PLEASE PAUSE A SECOND HERE FOR EDIT PURPOSES</u></b></p>
<p>6. <b>THEN INTO FINAL LINE, LEAVE A WARM HAPPY FEELING WITH CUSTOMER/VIEWER, COMMAS ARE FOR SLIGHT PAUSES FOR EFFECT.</b></p>	<p>6. SINCE 2009, MIXED GREENS AND GRILL, WE MAKE YOUR GREENS, COME TRUE.</p>
<p>The undersigned have reviewed the above statements for authenticity and are authorized to approve this Document. All scripts remain exclusive property of MCL Video Productions unless otherwise expressed.</p>	

CLIENT SIGNATURE: \_\_\_\_\_ APPROVAL DATE: \_\_\_\_\_: