

## HOW TO PLAY HEADS UP 7 UP

In groups of 4, you are to create a video tutorial on how to play “Heads Up 7 Up.” You must pretend that the viewer knows nothing about the game or how to play it. The goal of the video tutorial is to demonstrate clearly how to play the game while holding the viewer’s attention.

- Start with the game’s brief history (up to you how).
- Have some graphics for the game (Illustrator).
- Create a storyboard of video shots (must have).
- Create a 5 second intro for the tutorial using music, graphics, voice-over, etc.
- Have reenactment footage for “B roll” video.
- Show close ups, medium shots, wide shots.
- Will the voice over guide or will there be an “on camera reporter” narrating how to play the game?
- Have on screen titles with the different rules.
- Use music to carry the vibe.
- Have credits at the end of the video.
- Maybe interview a classmate(s) on the game?

You must incorporate all of these elements and then some. Keep the tutorial at 1:30.

**BE CREATIVE!**

I must see all scripts and storyboards BEFORE using the camera.

