

Document Dunk

Document Dunk is in need of a new marketing video that appeals to a younger demographic. Look at the sample on our website. You will need to develop a video that incorporates:

1. Theme music (instrumental ONLY)
2. Voice Over
3. Basketball sounds
4. Crowd noise
5. People playing Document Dunk (creative)
6. An on-screen graphic as seen in the video
7. Video using the GoPro AND/OR DSLR
8. Video has to be no more or less than :30

Work in groups of 7. You will have only $\frac{1}{2}$ of a period to shoot your video as others will need to as well.

4 GROUPS OF 7

BE HIGHLY CREATIVE!