

1 MINUTE CONTENT DISCOVERY

Your group's mission is to create a 1-minute video that tells a story about a certain event in history. The video needs to be QR Code accessible using a You Tube link as the source for the QR Code that is generated.

You will need to make a 1-page display ad that has the QR Code, a photo, and an "eye catching" title about your event. When completed we should be able to scan the QR code and your video should pop up to watch.

1. Select an event in history that interests your group.
2. Research the event thoroughly.
3. Find HIGH QUALITY photos to support your 1-minute presentation.
4. Record a voice over for your script.
5. Use the "Ken Burns" effect with your photos to make them move on the screen. Add your voice over, music, and any titling that you may need. Have an intro title. Export the video using .264 codec and save it to your flash drive for turn in.
6. Add appropriate music to accompany your voice over.

7. Print out your 1-page display ad as described above.
8. Each person must make their own version. You may use the same material your group collected (photos, audio, photos, etc).
9. 1 version from your group will be displayed for use.
10. We will then walk around and scan and view the group created content.

Skills needed:

Creative writing

Story telling

Researching

Adobe Audition (audio editing)

Adobe Premiere (video editing)

Photoshop (awesome event poster)

You Tube upload

QR Code Generator

Check that your code works BEFORE PRINTING!

Generate your You Tube Link BEFORE generating the QR Code to be displayed. You need the link to embed in the QR Code.